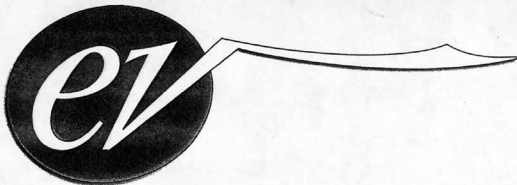


# GUILDS GIRD FOR INTERNET REGS



Cahners  
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A SUPPLEMENT TO  
VARIETY  
PUBLICATIONS

## Nibblebox

[www.nibblebox.com](http://www.nibblebox.com)

*Founder/chairman, Doug Liman; architecture and development, Adaptive Minds; development, John Christie, David Dadekian, Patrice Joseph, Megan McConagha, Mark Michalek; launch, September 2000*

RATING: ★★★★★

PACKAGED ESPECIALLY FOR the college broadband auds, the New York- and L.A.-based entity Nibblebox has a nice way of mixing standup comedy bits with episodic and interactive features. It also has connections with college radio players and tries to hook up entertainment biz types such as Steven Soderbergh, Doug Liman and Amy Heckerling as mentors for creative students nationwide.

The original series available on Nibblebox cover a range of styles and qualities. Mike Schlieff's "100% Ground Beef" is a crudely drawn tonp about a group of wacky camp counselors, and comes across as a distant cousin of Matt Stone and Trey Parker's "South Park" lunacy.



Nibblebox's "DotComic"; (top of page) "Muffin Films."

UCLA grad Amy Winfrey's "Muffin Films" is a delightful eye trip, featuring odd little muffins that could be invaders from space. Winfrey's faux-primitive style is especially enjoyable, and she has a knack for making the most of the technical limitations of Flash animation.

Other entries, like Jared Stern's "Dot Comic" — byte-sized moments of not-so-funny stand-up comedy — leave a lot to be desired. It's tough to imagine students actually checking out the site to enjoy this over-hyped feature.

Rob Kerkovich and Nick Howard's "Virtual Bob" does offer a clever interactive variation of a theme as browsers can actually click on the young live-action protagonist to make him move around or do funny bits of physical comedy on campus.

USC's Robert Laws and Courtney Ashley's tongue-in-cheek series "Sorority Crime Fighters" follows three very stereotypical sorority girls as they fight off various troublemakers on campus.

There's also a funny little feature called "Pop Vox," created by Columbia's Philip Tiongong, that lets viewers know exactly what a performer is singing about in a pop song. During one visit, the lyrics of Badly Drawn Boy's latest video were floating all over the monitor.

Nibblebox is certainly on the right track when it comes to supporting college radio stations and giving students a valuable outlet to post their creative content. It should also get a few brownie points for hooking up mentors with up-and-comers. It would be interesting to see how the site plans to keep its fresh talent from migrating to the more lucrative AtomFilms and the Iceboxes of the world once they're discovered.